

REVIEWS

Leading Sydney Businessman

I believe your book is a tool that all business people can benefit from. I found the lessons you provided to be both thought provoking and cause for reflection. Technology has changed our lives in many ways, many not for the betterment of society generally and specifically not for an improvement in the way we demonstrate respect for each other.

There are many things in your book that I connected with and indeed reflected the way I was raised and characteristics of the people I admire most. In particular the Eight Virtues sums up the way we should aspire to lead our lives and the example we should provide to our children and grandchildren, if you like the lasting legacy we leave.

There are many other aspects of your book that provoked thought on my part, thoughts about how we can improve our business and become unique. We have always considered that we built great relationships but I can see we can do even better by being remarkable at what we do.

Amazon.com

'A Simple Thank You' takes you back to the basic courtesies of interacting with others, both personally and in business. It is a reminder that showing gratitude or recognition to someone, no matter how small, will provide not only the recipient with great satisfaction and fulfillment, but, the sender, too. I would recommend this book to anyone in the customer service industry, students who are venturing out in the world of business, and individuals who need a guide on how to maintain strong personal relationships.

PETER LONGHURST

In today's world where more and more of our communication takes place with technology involving cloud sourced data read on screens both large and small we should reflect and learn the lessons, habits and customs courtesies of past generations which have served society well for generations ensuring humans maintain a personal and caring relationship with each other.

In this book you will learn how to achieve a greater sense of self-fulfillment by taking the time to commit your thoughts to writing with no intention of receiving anything in return other than the personal satisfaction that the recipient will benefit from its receipt.

Practical examples are provided on how to say thank you or give recognition which will reward you in ways you have never contemplated.

In business making you unique and ensuring growth are the great challenges. This book will show you how by using the practical techniques you can grow your business and make it a leader in your industry.

A three step planning process is outlined to ensure there is adequate time allocated to 'thinking' to ensure business and personal goals are achieved.

We may communicate today with different tools and with greater speed but after reading this book you will be able to experience a greater level of self-satisfaction and grow your business by recognizing others and simply saying "Thank You."

PETER LONGHURST • A SIMPLE THANK YOU

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YOUR KEY TO HAPPINESS AND SUCCESS

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